

BEST Recipes Network **Media Kit 2009**



For additional information visit: www.bestrecipesnetwork.com

What is the “BEST Recipes Network”?

Who we are:

A network consisting of hundreds of delicious food related websites.

Why you should partner with us:

You need valuable content and we can easily provide it to you in many various formats. You don't have to join the network.....we only want to work together in sharing relevant content that is beneficial to our visitors.

What makes us different:

We offer fresh relevant content that your viewers will not only appreciate but will demand more of.

Reach Your Target Audience

Demographics

Age	Median: 38.5
HHI	84K
Married	71%
Women	74%



Testimonials

“The BEST Recipes Network has single handedly improved my brand recognition alone, I would be crazy to advertise with anyone else.”

Mark Shoemaker
San Francisco Restaurant News

“Thanks for showing me how to make my advertising budget go so much further. I reduced my costs and increased my return, a win-win-win situation.”

John Webster
Cooking with John

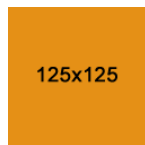
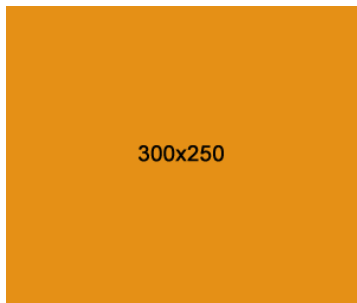


partnerships@bestrecipesnetwork.com - 613-302-9051

Custom Ads

We offer only the highest performing Ad Dimensions and Ad Zones, considered to be some of the best in the industry.

Banner Dimensions



Contact Us Now

Carrie Smith
Director of Marketing Services
partnerships@bestrecipesnetwork.com
613-302-9051

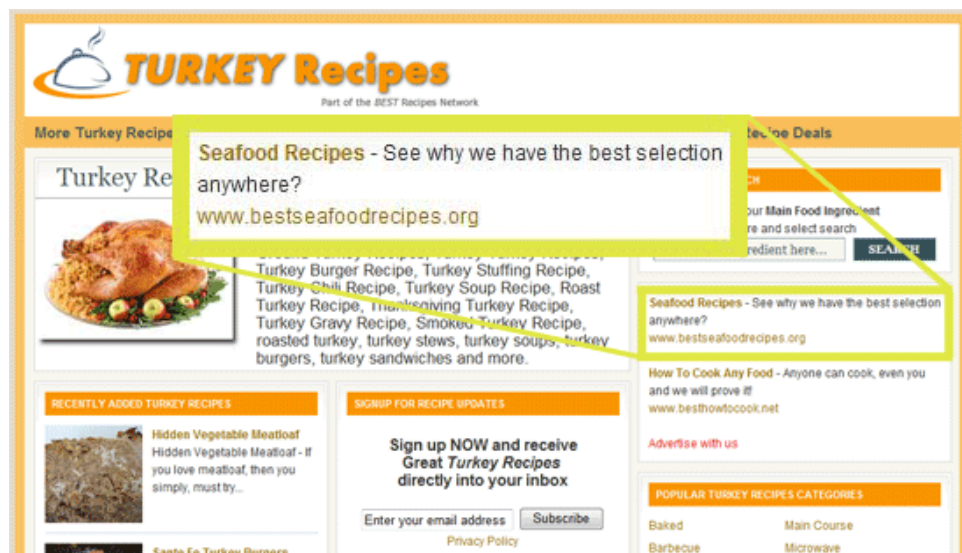


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Text Link Ads

Seafood Recipes - See why we have the best selection anywhere?

www.bestseafoodrecipes.org



Rates

Highly effective and inexpensive advertising options on The BEST Recipes Network.

Banner Ads

\$6 - \$12 cpm

Text Link Ads

\$8 - \$20 cpm

Custom Campaigns

\$12 - \$25 cpm

Newsletters

\$1000-\$2,000
per newsletter

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